



HENRY



HENRY REPEATING ARMS

AMERICAN RIFLE & SHOTGUN MANUFACTURER

ABOUT:

- #1 lever-action manufacturer, controlling 80% of the market
- Manufactures classic, American heritage rifles and shotguns with over 200 models in a variety of calibers and finishes
- Employs more than 500 people between company headquarters in Rice Lake, WI and second factory in Bayonne, NJ
- Henry Repeating Arms takes its name from Benjamin Tyler Henry, the inventor of the first repeating rifle patented in 1860
- Family-owned business celebrating 25th anniversary in 2022

THE HENRY DNA:

- Corporate motto is **"Made In America, Or Not Made At All"**
- Every Henry backed by a Lifetime Warranty and personal Satisfaction Guarantee from company owner
- Henry firearms are high-quality, reliable, and affordable
- Smooth actions with genuine American walnut stocks
- Long-standing reputation for honoring veterans, law enforcement, and 1st responders
- Charitable arm called "Guns For Great Causes" focuses on individual sick children's cases, children's hospitals, veterans initiatives, and 2nd Amendment and wildlife conservation organizations



HENRY

Made In America,
Or Not Made At All