

HENRY REPEATING ARMS  
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FOR IMMEDIATE RELEASE

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**HENRY REPEATING ARMS PAYS HOMAGE TO THE LONE STAR STATE WITH NEW TRIBUTE RIFLE**

**BAYONNE, NJ – November 15, 2019** – Henry Repeating Arms recently unveiled their Texas Tribute Edition rifle with a surprise appearance at the Texas Motor Speedway, where it was presented to NASCAR Cup Series driver Kevin Harvick for his pole qualifying win before the AAA Texas 500. Now available nationwide, the new rifle is the latest addition to Henry’s diverse Tribute Edition product line and the only edition dedicated to a specific state.

Anthony Imperato, President, and Owner of Henry Repeating Arms, explains, “The idea of making a special gun for Texas is something that we’ve been working at for quite some time, and we have looked at so many different designs in the process.” Imperato continues, “Texas loves guns, and we wanted to make sure that this rifle captures that unique Texas magic with a look that no one has ever seen before on a Henry. I think we nailed it.”

The Henry Texas Tribute Edition is a .22 S/L/LR caliber lever action rifle built on Henry’s Golden Boy platform, which features a 20” blued steel octagon barrel, a Brasslite receiver cover, a brass buttplate and barrel band, and fully adjustable sights. Most notably, the wood furniture is finished with a deep black stain to provide a stark contrast to the gold highlights throughout the gun. Both sides of the rifle are studded with inlaid metal 5-pointed stars, with 4 on the right side of the buttstock, and a lone star on the right side of the buttstock. The forestock is further embellished with the word “TEXAS” engraved in a classic Western typeface and filled by hand with gold paint. The buttstock engraving depicts the state of Texas filled with a “Lone Star Flag” motif, which is also hand-painted in gold.

The new Texas Tribute Edition rifle has a manufacturer’s suggested retail price of $960. For more information, visit <https://www.henryusa.com/rifles/texas-tribute-edition/>.

Henry firearms can only be purchased through a licensed firearms dealer. For more information about Henry Repeating Arms and its products visit [henryusa.com](https://www.henryusa.com/) or call 866-200-2354.

**About Henry Repeating Arms:**

Henry Repeating Arms is one of the leading rifle and shotgun manufacturers in the United States and a world leader in the lever action category. The company motto is “Made in America, or not made at all” and its firearms come with a lifetime guarantee backed by award-winning customer service. The company is also known for its charitable endeavors under its Guns For Great Causes program, which focuses on sick children, both individual cases and children’s hospitals, veteran and wounded veteran organizations, Second Amendment and wildlife conservation organizations. The company currently employs 535 people and has 250,000 square-feet of manufacturing space in its Rice Lake, Wisconsin and Bayonne, New Jersey facilities. The company is named in honor of Benjamin Tyler Henry who invented and patented the Henry rifle in 1860 – the first repeating rifle, the lever action rifle, which is America’s unique contribution to international firearms design and is one of the most legendary, respected and sought after rifles in the history of firearms. Visit Henry Repeating Arms online at [www.HenryUSA.com](file:///E:\Henry%20Dropbox\Dropbox%20(Henry%20Repeating%20Arms)\Marketing\Press%20Releases\2019\Road%20America\www.HenryUSA.com), on Facebook at [www.Facebook.com/HenryRepeating](file:///E:\Henry%20Dropbox\Dropbox%20(Henry%20Repeating%20Arms)\Marketing\Press%20Releases\2019\Road%20America\www.Facebook.com\HenryRepeating), and on Instagram [@Henry\_Rifles](https://www.instagram.com/henry_rifles/).

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